

TIME TO CELEBRATE.

Don't miss this opportunity to **ignite future business.**



July 7 & 8, 2017

You work hard. Your employees work hard.
Your company is a valuable community resource.
Summer is just around the corner.
We want to celebrate YOU!

In fact, we're planning a full-blown festival in July. This community event will have carnival food, games and rides, provided by Skerbeck Entertainment Group, along with live entertainment and two nights of fireworks. The KLR Splashpad, Kids Kingdom playground, *Clean Sweep* community sale, and a youth baseball tournament are also among the activities families can enjoy.

Last year, the *Annual Seymour Celebration* attracted more than 25,000 visitors and received extensive media coverage via radio, TV, online and print in Oakland, Lapeer and Macomb counties.

Seymour Celebration is a great vehicle for businesses to get their names in front of prospective clientele from all over the tri-county area and beyond. As a sponsor, your company will be recognized in the Oxford Township Parks & Recreation brochure, which is published three times a year and distributed to more than 10,000 residents and non-residents.

Treat your family and staff to a fun stay-cation and get great marketing exposure at the same time.

Let's have a blast together celebrating local businesses and communities. Send us your sponsorship application, visit www.SeymourCelebration.com for festival details, or contact our office for more information. We appreciate your friendship!



Ron Davis, Director
Oxford Township Parks & Recreation

★ **\$100** Friends of the Seymour Celebration

- ✓ Name in promotional advertising (print and online)
- ✓ Recognition in brochure

★ **\$200** Sparkler Sponsor

- ✓ All of the *Friends* advantages, PLUS
- ✓ One 2x3 sign on perimeter fence

★ **\$500** Firecracker Sponsor

- ✓ All of the *Friends* and *Sparkler* advantages, PLUS
- ✓ Two 2x3 signs on perimeter fence
- ✓ Two park entry passes for Friday and Saturday nights
- ✓ Four All-You-Can-Splash passes

★ **\$1,200** Sky Rocket Sponsor

- ✓ All of the *Friends*, *Sparkler* and *Firecracker* advantages, PLUS
- ✓ Three 2x3 signs on perimeter fence
- ✓ Four park entry passes for Friday and Saturday nights
- ✓ Logo on Seymour Celebration t-shirts
- ✓ Six Seymour Celebration t-shirts

★ **\$2,500** Grand Finale Sponsor

- ✓ All of the *Friends*, *Sparkler*, *Firecracker* and *Sky Rocket* advantages, PLUS
- ✓ Logo on 3x6 banner on entertainment stage
- ✓ Sponsor announcement and recognition

SPONSORSHIP APPLICATION



Please return by Friday, June 23, 2017

July 7 & 8, 2017

Applicant Name: _____

Business Name: _____

Business Address: _____

Phone: _____ / _____ Email: _____
HOME CELL

I agree to the terms set forth by the Parks and Recreation Department:

SIGNATURE

DATE

SPONSOR LEVEL

Make checks payable to Oxford Township Parks & Recreation 20 W. Burdick St.
P.O. Box 170 Oxford, MI 48371

☆ Friend
\$100

☆ Sparkler
\$200

☆ Firecracker
\$500

☆ Sky Rocket
\$1,200

☆ Grand Finale
\$2,500

T-SHIRT SIZES

Sky Rocket & Grand Finale Sponsors

___ XXL ___ XL

___ L

___ M

___ S

OTHER INFORMATION

BANNER: Grand Finale sponsor organizations will be recognized on a 3 x 6 vinyl banner hung along the entertainment stage.

T-SHIRTS: Staff and volunteers will be wearing *Seymour Celebration* t-shirts with sponsor logos on the back. Each Sky Rocket and Grand Finale sponsor organization will receive six complimentary shirts.

ADVERTISING: Please send a high-resolution file of your company logo to: dawnmedici@oxparkrec.org for printing on t-shirts and other promotional materials. Acceptable file formats include JPG, PDF, AI and EPS.

PARK ENTRY PASSES: After 7:00 PM on Friday and Saturday, a \$5 per car entry fee is charged. Each Firecracker, Sky Rocket and Grand Finale sponsor organization will receive free parking and entry passes.

CLEAN SWEEP COMMUNITY SALE: The sale will be held July 8 from 11:00 AM to 4:00 PM. Sponsors can register for a booth by contacting OTPR offices before June 16. Tables, chairs and tents will NOT be provided, and booth displays are subject to approval by the Parks & Recreation Department two weeks prior to event. Absolutely NO food or drink sales are permitted.